



Why upgrade to Adobe Acrobat DC



Digital transformation has become a necessity for business success in today's marketplace. Now more than ever, organisations need to keep remote teams productive, connected, and secure while minimising IT workloads and reducing costs. That's where a subscription to Adobe Acrobat DC can help.

Acrobat DC is part of Adobe Document Cloud, the only complete solution for achieving end-to-end digital workflows for critical document processes. With Acrobat DC, your business can increase employee productivity; empower team collaboration from anywhere across desktop, web, and mobile; accelerate customer transactions; and reduce IT overhead and costs.

Keep teams connected, productive, and secure.

Give everyone access to the PDF files and tools they need—when they need them—from desktop, web, and mobile.

- Collaborate across locations and devices by sharing PDFs, collecting comments, and tracking progress in real time from anywhere.
- Accelerate transactions by collecting legally binding
- e-signatures in minutes. Recipients can easily sign from anywhere on their own device or in any browser.
- Send PDF files for digital review—anyone can view and comment on your file with no sign-ups or software required.
- Turn paper documents into smart, searchable PDFs by snapping a picture with the Adobe Scan app.

Integrate with leading productivity platforms.

Add time-saving PDF tools to Microsoft 365, Google Drive, and Box. With Acrobat DC, teams can:

- Convert Word, Excel, and PowerPoint files to high-quality PDFs in Microsoft 365, or work with Microsoft 365 files in Acrobat DC.
- View, create, organise, and combine PDFs in OneDrive or SharePoint.
- Create, share, collaborate, and approve assets and agreements in Microsoft Teams to speed up content creation and document approvals.
- View, create, organise, and export PDFs or send PDFs for signature inside Google Drive and Box.

Streamline software management and increase security.

Reduce the IT overhead associated with software management and deployment, and ensure compliance across your organisation.

- Easily assign, reassign, remove, and track Acrobat DC licenses through the intuitive, web-based Adobe Admin Console.
- Get ongoing access to the latest Acrobat new features and security updates to deploy on your own schedule.
- Deploy Acrobat DC in virtual environments with named user support for Citrix XenApp and XenDesktop, VMware Horizon, Microsoft App-V, and Windows Terminal Server (WTS).
- Authenticate users via single sign-on (SSO), and protect intellectual property with a dedicated encryption key (requires Acrobat DC for enterprise).
- Take advantage of 24x7 advanced technical support and live chat sessions (requires Acrobat DC for enterprise).
- Mitigate PDF-based attacks with multiple defenses and advanced security techniques, such as sandboxing, leak protection, and code sanitation.

Simplify purchasing and maximise savings.

Acrobat DC is purchased through Adobe's Value Incentive Plan (VIP) buying program, which provides simple transactions, flexible terms, and volume discounts.

- Make software budgeting more predictable with an annual plan, or maximise savings with a three-year commitment.
- Shift your software spending from a capital expense to an operating expense.
- Save more with VIP Select by purchasing 10 or more licenses and locking in your discount level for all purchases throughout your subscription term.

	Adobe Acrobat DC Subscription purchase		Adobe Acrobat 2020 One-time purchase
Best for	Businesses that want to maximise value and stay up to date with the latest PDF tools for desktop, mobile, and web. Plus premium services for team collaboration and integration with productivity platforms such as Microsoft 365, Google, and Box.		Businesses that use desktop-only solutions
Management & deployment	Adobe Admin Console —Web-based console to easily add, remove, reassign, and track named user licenses, and manage users and user groups* Enterprise mobility management —Solutions to distribute and manage mobile apps		Adobe Licensing Website —Portal that provides software and serial numbers Enterprise mobility management —Solutions to distribute and manage mobile apps
Identity management	Manage users via Federated ID (SSO), Enterprise ID, or Adobe ID and set up multiple admin roles.*		N/A
Help & support	Online tutorials <i>plus</i> 24x7 technical support, onboarding help, and unlimited expert sessions for how-to help, software deployment questions, best practices, and much more*		Online tutorials
Acrobat PDF services	Add time-saving PDF tools to Microsoft 365, Google Drive, and Box. Includes premium services that work on your desktop, smartphone, or tablet plus free desktop services : <ul style="list-style-type: none"> Create PDF files from your browser or mobile device. Convert PDF files to editable Microsoft Word, Excel, or PowerPoint documents. Create, organise, export, and send PDFs for signature from Google Drive and Box. Send one link to multiple reviewers and track all feedback in one place. Get e-signatures and track responses in real time with Adobe Sign. Fill and sign PDF forms fast with smart autofill. Store, share, and access any file type online. 		Includes free desktop services : <ul style="list-style-type: none"> Fill and sign PDF forms fast with smart autofill. Store, share, and access any file type online.
Storage	100GB of Adobe Document Cloud storage Integration with Dropbox, Box, Google Drive, Microsoft OneDrive, and SharePoint		2GB of Adobe Document Cloud storage† Integration with Dropbox, Box, Google Drive, and Microsoft OneDrive
Mobile apps	Adobe Acrobat Reader —View and annotate PDFs on any mobile device, plus create, export, and combine files; organise pages; and send PDFs for review. Even edit text and images on a tablet or smartphone. Adobe Scan —Scan paper documents, forms, receipts, business cards, and more into searchable PDFs, plus work seamlessly with the Acrobat Reader mobile app to do more with PDFs on the go. Adobe Fill & Sign —Turn digital files or paper documents into forms you can fill, sign, and send electronically. Adobe Sign —Send and track signatures from your mobile device.		Adobe Acrobat Reader —View and annotate PDFs on a tablet or smartphone. Adobe Scan* —Scan paper documents, forms, business cards, receipts, and more into fully searchable PDFs. Adobe Fill & Sign —Turn digital files or paper documents into forms you can fill, sign, and send electronically.
Product updates	Security patches and bug fixes plus quarterly releases with new and enhanced product features		Security patches and bug fixes
Buying programs	Value Incentive Plan (VIP) —Subscription licensing program with simple and secure management capabilities, flexible terms, and volume discounts		Cumulative Licensing Program (CLP) —Perpetual licensing through two-year agreement Transactional Licensing Program (TLP) —Perpetual licensing with no contracts
Budgeting	Operating expense		Capital expense
Acrobat offers	Acrobat Pro DC for teams Acrobat Pro DC for enterprise	Acrobat Standard DC for teams Acrobat Standard DC for enterprise	Acrobat Pro 2020 Acrobat Standard 2020

* Acrobat DC for enterprise required for authentication via Federated ID and Enterprise ID, the ability to manage users by groups and set up multiple admin roles, and unlimited expert sessions

† Requires sign up with free Adobe ID