



Numbers to Narratives



1 hr data visualisation masterclass

Business challenge

Poor data visualisation can have severe ramifications on decision-making within organisations, including misrepresented data, disengaged stakeholders, and missed opportunities. However, a lack of resources and methods makes it challenging for teams to uplift their visualisation capabilities despite leaders understanding the significance of good design.

The goal is to create data reports where stakeholders are able to confidently act on the information presented. However, a challenge that organisations face is identifying meaningful and relevant insights from vast amounts of data. This requires a deep understanding of the organisational objectives, the business processes associated with it and the information required to spark an action from stakeholders or report users. In addition to that, presenting the information in a clear and compelling way requires a solid grasp of user experience design and data visualisation techniques.

How we help

Insight Numbers to Narratives Masterclass is just the beginning of improving effective data communication skills within your organisation. Our tried and tested methods distilled from white papers serve as your guide, enhancing your team's ability to communicate data effectively.

Duration

- 1 Hour

Benefits

- Improves decision making by ensuring critical information is conveyed accurately.
- Accelerates access and comprehension to relevant information.
- Promotes effective cross-functional collaboration by communicating complex ideas and data sets clearly to stakeholders from various departments.
- Maximises the ROI of data reporting tools through repeated use
- Improves stakeholder trust in data reporting solutions

Who should attend:

Our session is suitable for anyone involved in communicating data to an audience, such as data analysts, business intelligence managers, data scientists, project managers, operations personnel, and risk analysts.

Get started.

To learn more about pricing and how to begin, contact
ANZ_DI_Sales@insight.com



2023 Australia Partner of the Year Winner
2023 Solution Assessment Award Winner
2021 Migration to Azure Award Winner

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Insight's Numbers to Narratives Topics

▪ **Demystifying data visualisation**

Why is data visualisation important and the skills required to create insights that are engaging, effective and easy-to-understand

▪ **Proficiency Assessment**

A framework to assess your organisation's current data visualisation capabilities and steps towards increasing proficiency

▪ **Data communication tactics**

Evidence-based tips to improve your next data report, covering information hierarchy, layout tips, how to pick the right chart, applying colour palette and how to include additional information or actions

▪ **Team enablement strategies**

Ideas on how to boost your team's data visualisation capabilities in a sustainable and reproducible way



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Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

7 Microsoft Solutions Partner Designations, including:

- Solutions Partner for Business Applications
- Solutions Partner for Data and AI (Azure)
- Solutions Partner for Microsoft Cloud



Microsoft Partner Awards, including:

- 2023 Microsoft Australia Partner of the Year
- 2023 Microsoft Hong Kong Partner of the Year
- 2023 Solution Assessments Partner of the Year
- 2022 Microsoft Canada Partner of the Year
- 2021 Microsoft Security Partner of the Year (Singapore)

19 Specialisation, including:

- Intelligent Automation
- Low Code Application Development
- Modernisation of Web Applications



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About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 11,500 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World's Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.

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