



# AI Inception

## Accelerate the adoption of Artificial Intelligence (AI) in your business

### Business challenge

Artificial intelligence (AI) holds immense importance for businesses in today's rapidly evolving landscape. Companies leading with AI are outpacing competitors, seeing more efficiency and productivity across business-critical processes leading to lower operating costs and increased revenue, customer satisfaction and employee retention.

Whilst AI has the potential to transform the workplace, businesses face challenges in building a business case and getting started with AI. Factors such as lack of expertise, complex technical requirements, and uncertainty regarding return on investment can hinder progress. Insight's AI Inception offering helps kick-start AI in your organisation and identify actionable opportunities to generate rapid return on investment and time-to-value.

### How we help

AI Inception has been developed to help organisations identify key AI use cases and provide an avenue to prove business value by deploying a rapid AI prototype.

Insight's team of AI specialists will guide you through a 3-week engagement to conduct a design-thinking deep dive into your data estate and work with business stakeholders to identify key AI opportunities within your organisation. We will configure and deploy Azure AI resources for your priority use case, providing you with high level architecture and a roadmap to take the use case to production.

With a focus on low barrier to entry use-cases and accelerated prototyping, AI Inception is designed to help your business realise the value in AI technology. Upon successful prototyping, our team can work with you to explore evolving the use case into a full production solution.

### Duration:

3 Weeks

### Benefits:

- Streamline operations , optimise workflows and reduce costs
- Accelerate AI adoption without the risk associated with large scale implementations
- Realise AI return on investment
- High-level architecture & roadmap to take to production

### Get started.

To learn about pricing and how to begin, contact  
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Microsoft  
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2023 Australia Partner of the Year Winner  
2023 Solution Assessment Award Winner  
2021 Migration to Azure Award Winner



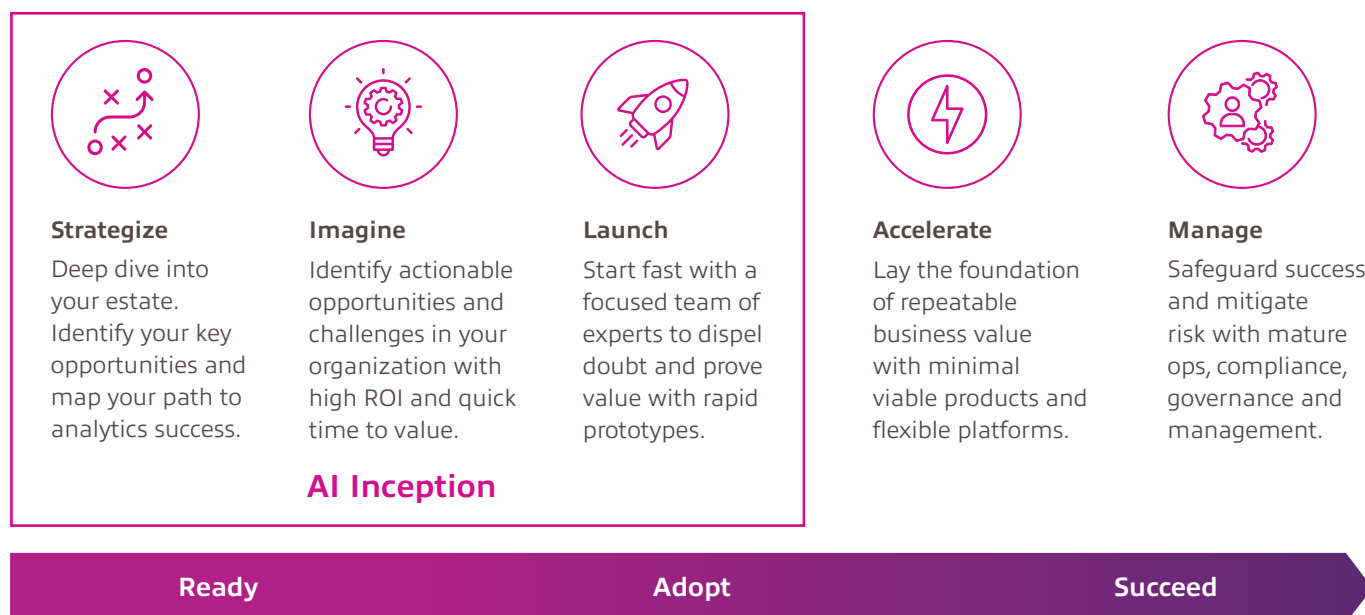
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## A roadmap for success



## Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

### 7 Microsoft Solutions Partner Designations, including:

- Data & AI (Azure)
- Infrastructure (Azure)
- Security



### Microsoft Partner Awards, including:

- 2022 Microsoft Surface Reseller Partner of the Year
- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Solution Assessments Partner of the Year
- 2021 Migration to Azure Partner of the Year
- 2021 Microsoft 365 & Surface Solution Selling Partner of the Year

### 18 Specialisation, including:

- Analytics
- Data Warehouse Migration
- Adoption and Change Management



**2,500** Microsoft certifications globally

## About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 11,500 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World's Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.

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