

Modernise your endpoints with Windows in the Cloud

Windows in the Cloud Assessment

New workplace scenarios and AI increase IT concerns...

25% of IT leaders said they are concerned about infrastructure costs for GenAI models and training.¹

78% of AI users are bringing their own AI tools to work (BYOAI).²

34% of IT and business leaders say delivering the same technology experience for people in hybrid and remote working scenarios continues to be a challenge.³

How are you enabling an elastic workforce, temporary or seasonal workers, part-time or shift workers and people working across company-owned and personal devices like interns, contractors or software developers?

Enable users to be productive and secure from anywhere, powered by AI and on any device, without compromising IT security.

Windows in the cloud is a modern desktop solution that introduces a new way to experience Windows 11 or Windows 10. With Windows 365 and Azure Virtual Desktop, you can maximise existing IT investments and enable AI powered productivity anywhere.

Assessment highlights



Gather business requirements and objectives for a Windows in the Cloud solution.



Build a detailed business case study for adopting a Windows in the Cloud solution based on Windows 365 and Azure Virtual Desktop.



Align user personas with Windows 365 and Azure Virtual Desktop product offerings.



Prepare a cost-benefit analysis of the proposed solution and identify and assess possible risks.



Define a roadmap and potential next steps for the adoption of the proposed solution.



Why you should attend

Explore the business value of Windows 365 and Azure Virtual Desktop (AVD) for your organisation.

This assessment will show you how to build a business case for a Windows in the Cloud solution that enhances productivity and optimises costs focusing on powerful, flexible and secure Cloud PCs and applications.

By attending, you can:

Learn how Windows 365 and AVD provide a powerful, flexible and secure solution for virtual desktops and applications which enhances productivity and optimises costs.

Discover your business requirements and objectives to understand the need for a Windows in the Cloud business case.

Build a business case by aligning identified user personas with Windows 365 and AVD product offerings, analysing the costs/benefits.

Define next steps based on your organisation's needs and objectives for adoption of a Windows in the Cloud solution.

Sources: 1. IDC, GenAI Awareness, Readiness, and Commitment: 2024 Outlook. ; 2. 2024 Work Trend Index Annual Report, Microsoft and LinkedIn, AI at Work Is Here. Now Comes the Hard Part (microsoft.com). ; 3. IDC, Future of Work: Strategies for the Flexible Work Experience, #US49961823, Future of Work: Strategies for the Flexible Work Experience

What to expect

Assess the business value of Windows 365 and Azure Virtual Desktop for your organisation focusing on a powerful, flexible and secure solution for Cloud PCs and applications, that enhances productivity and optimises costs.

Who should attend

The workshop is intended for IT Management decision-makers such as:

- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Chief Technology Officer (CTO)
- Endpoint & VDI Management owners/decision makers
- Architects/SMEs focused on End User Computing, Endpoint Management, Security, Virtual Desktop Infrastructure and Azure
- Application business owners
- Business Unit Managers

We'll work with you to:

- Gather information to build a business case for a solution based on Windows 365 and/or Azure Virtual Desktop.
- Organise discovery workshops, assessing requirements, and identifying user personas and business needs.
- Build a business case for a Windows in the Cloud solution by aligning your organisation's user personas and business needs with Windows 365 and Azure Virtual Desktop product offerings.
- Prepare a cost-benefit analysis of the proposed options, assess possible risks and prepare a roadmap and next steps for adoption of the proposed solution.

We'll customise the assessment based on your organisation's needs



Business case study



Customer value conversation



Discovery of business requirements and objectives



Key results, recommendations and next steps

Why Insight for Microsoft?

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- Security
- Microsoft Cloud
- Infrastructure (Azure)

22 Specialisation, including:

- Identity and Access Management
- Threat Protection
- Azure Virtual Desktop



Microsoft Partner Awards, including:

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- 2023 Microsoft Hong Kong Partner of the Year
- 2023 Solution Assessments Partner of the Year
- 2022 Microsoft Surface Reseller Partner of the Year
- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Microsoft Security Partner of the Year (Singapore)



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